

# AWAY FAN GUIDE

2023/24

# WELCOME TO THE MEM



# CONTENTS

4 - HISTORY OF THE GAS

**5 - YOUR TICKET**

7- TRAVELLING BY CAR

**8 - PETROL STATIONS**

9 - PARKING

**10 - OTHER MODES OF TRANSPORT**

11 - ENTERING THE MEM + AWAY BAR

**12 - USING YOUR TICKET**

13 - DISABLED SUPPORTERS/ACCESSIBILITY

14 - ACCESSIBILITY AREAS

**15 - MATCHDAY ITINERARY**

# HISTORY OF THE GAS



Bristol Rovers were formed, as the Black Arabs, in September 1883, following a meeting of five young men at a restaurant on Stapleton Road, in the Eastville district of the city.

The name of the club was derived from the black shirts worn by the players and a rugby club known as the Arabs, who played on an adjacent pitch, at Purdown, in East Bristol

The club became known as Eastville Rovers in 1884/85 and continued to play friendly matches for a number of seasons, though they moved grounds on several occasions before moving to a ground at Eastville in 1897.

Professionalism and a further name change, to Bristol Eastville Rovers, came at the start of the 1897/88 season, with the name Bristol Rovers being adopted prior to the start of the following campaign.

For the majority of Rovers history, the Eastville Stadium is where we played home games. Our nickname, The Gas, derived from our Eastville home due to the gasworks next to the stadium. Rovers remained at Eastville for 89 years before moving to Twerton Park, the home of Bath City, where they remained until 1996. The beginning of the 1996/97 season saw us move back to Bristol and into our current home, The Memorial Stadium.

# YOUR TICKET - SEATED



## 1) Fixture

Confirmation of the game the ticket is valid for, and the date.

## 2) Stand

This confirms the stand that you will be seated within.

## 3) Row and Seat

This confirms what row and seat you will be sat within.

## 4) Price Class

This confirms what price class your ticket is, Such as Adult or 16-21.

## 5) Entrance

This confirms which entrance you should use to enter The Mem

## 6) Barcode

Enter this into the turnstiles scanner to gain access to The Mem.

## 7) Kick off

Confirmation of the Kick off time

# YOUR TICKET - STANDING



## 1) Fixture

Confirmation of the game the ticket is valid for, and the date.

## 2) Stand

This confirms which stand within the stadium that you will be stood in.

## 3) Price Class

This confirms what price class your ticket is, Such as Adult or 16-21.

## 4) Entrance

This confirms which entrance you should use to enter The Mem

## 5) Barcode

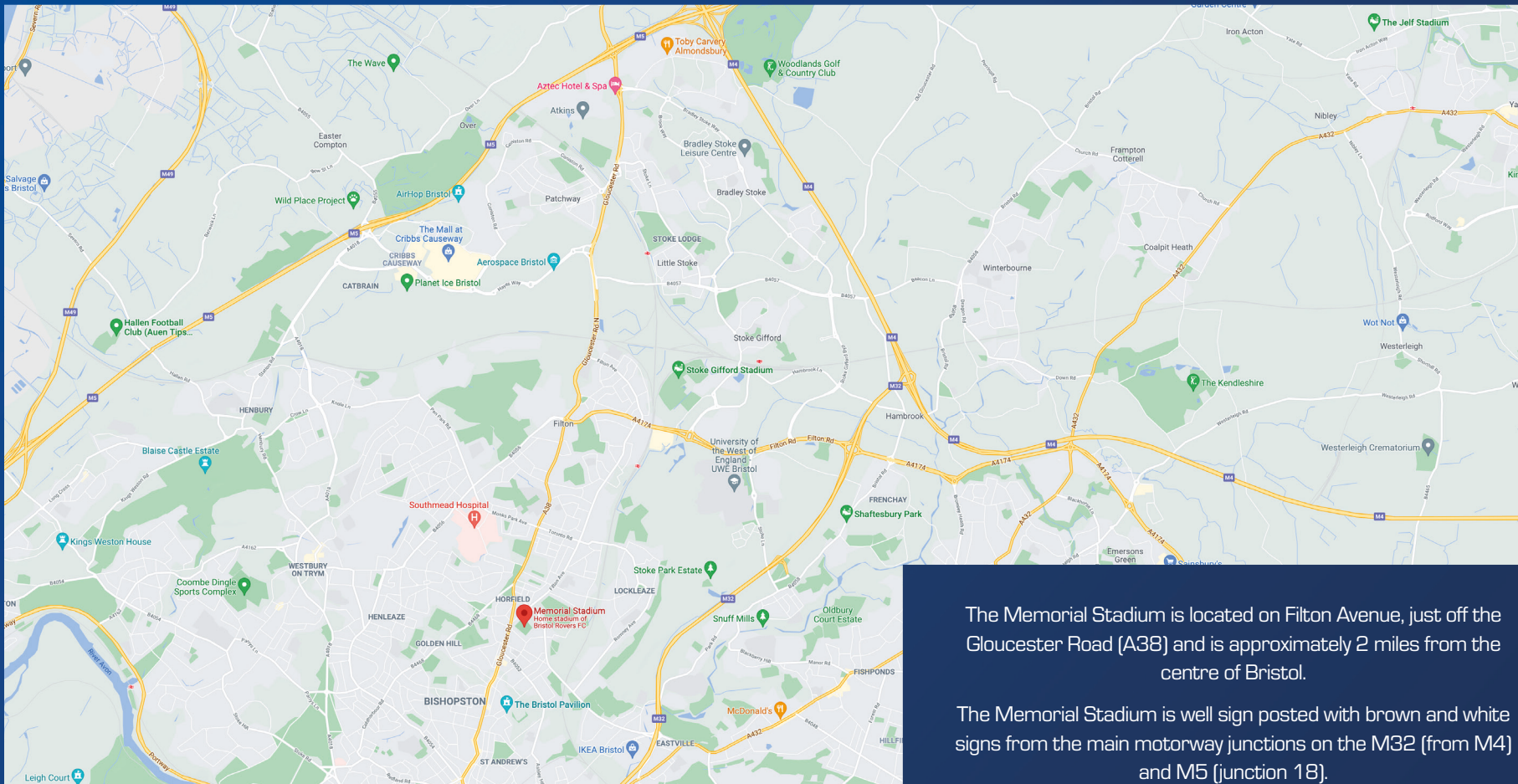
Enter this into the turnstiles scanner to gain access to The Mem.

## 6) Kick off

Confirmation of the Kick off time.

# GETTING TO THE MEM

## DIRECTIONS BY CAR



The Memorial Stadium is located on Filton Avenue, just off the Gloucester Road (A38) and is approximately 2 miles from the centre of Bristol.

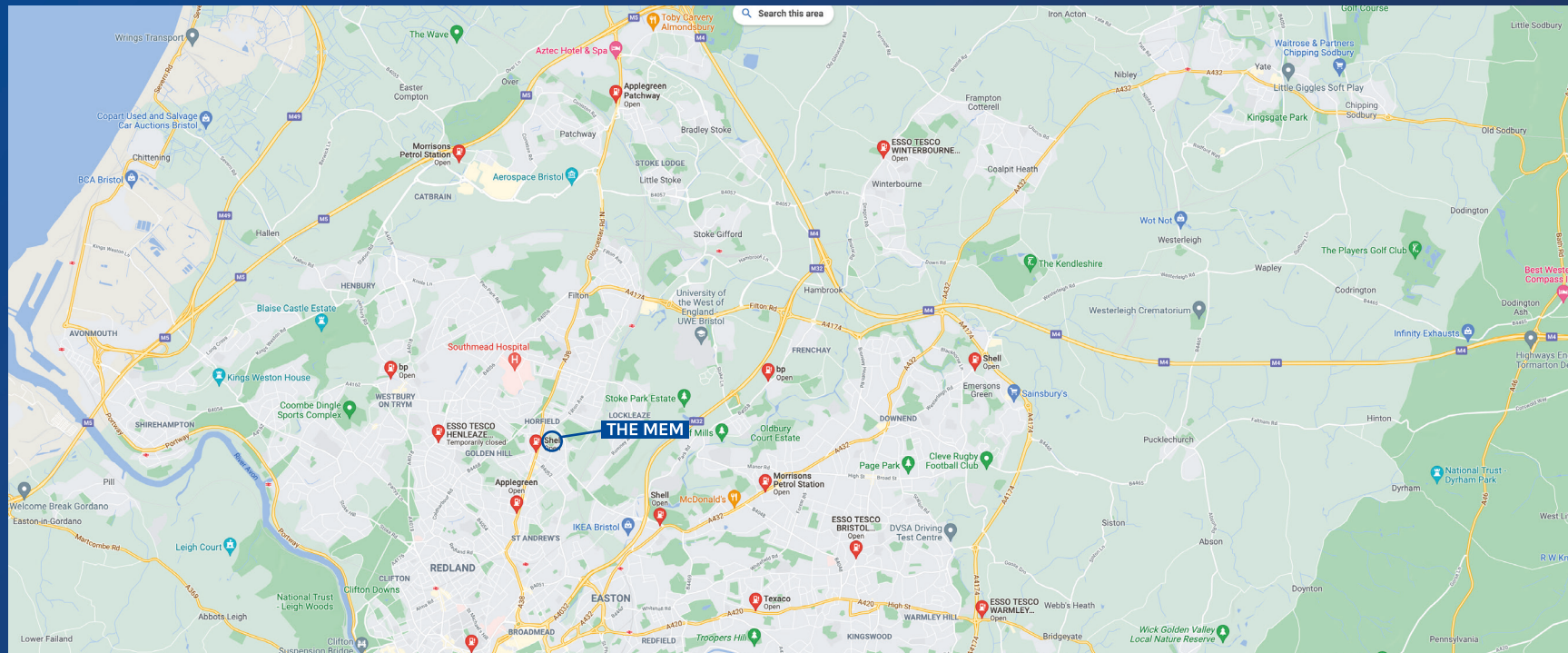
The Memorial Stadium is well sign posted with brown and white signs from the main motorway junctions on the M32 (from M4) and M5 (junction 18).

# GETTING TO THE MEM

## PETROL STATIONS

There are many petrol stations along Gloucester Road, but if you're looking for a stop right next to the ground there's only really one - a garage that lies a few hundred yards down Gloucester Road. There are other ESSO, BP and TEXACO stations further down the road in either direction.

If you're looking for a good value fill for a long journey home then you're best bet is one of the major supermarkets. If you're heading back down Muller Road, the Tesco store near the M32 junction offers petrol at a low price (24 hour) and for those heading back along Gloucester Road, the Walmart ASDA store in Patchway (24 hour) - clearly visible from the M5 - is probably the best value fuel stop you'll find.





# PARKING AT THE MEM

The Memorial Stadium has limited parking. There may be street parking available in the roads close to the stadium, ensuring you adhere to local road signs.

We would encourage all supporters travelling to the ground to use public transport wherever possible.

The Club has 30 disabled bays which are currently fully booked by home season ticket holders. If you wish to be added to the waiting list please contact the Club. The Club provides a handful of parking spaces for our disabled visitors which can be booked via **Clare McDonagh** ([ticketing@bristolrovers.co.uk](mailto:ticketing@bristolrovers.co.uk))

The available numbers vary between matches for both home and away fans depending on anticipated crowd sizes.

With very few exceptions, finding a space within a five to ten-minute walk is relatively easy - parking on Muller Road is a popular choice as is Gloucester Road although this is often more difficult.

If Muller Road and Gloucester Road are busy then there are many other roads across the other side of Gloucester Road - travel past the Wellington pub along Kellaway Avenue and you'll find another area of roads often used for match day parking. Although there is plenty of on-street parking available, please be reminded that it is a predominately residential area so please ensure that private driveways are not obstructed.



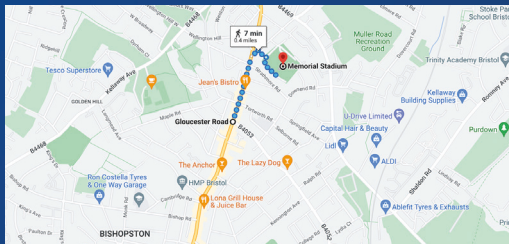
# GETTING TO THE MEM

## OTHER MODES OF TRANSPORT

The Memorial Stadium is located on Filton Avenue, just off the Gloucester Road (A38) and is approximately 2 miles from the centre of Bristol. The only access point to the stadium is from Filton Avenue.

### WALKING

As The Mem has extremely limited parking, we would recommend parking up off Gloucester Road and walking from there, as there are many residential streets with free parking. From Gloucester Road, you can then expect a 7 – 12 minute walk based upon how far down you park:



If Gloucester Road is busy, you can also try Muller Road or Kellaway Avenue, both of which are a 12 – 15 minute walk to the stadium

### BY BUS

The closest bus stop to the Memorial Stadium is Filton Avenue.

All local buses are now wheelchair accessible, and many have low floor access and all recognised assistance animals can travel for free.

### BY TRAIN

The nearest station is Filton Abbey Wood, approximately 1.5 miles from the ground. The most common local station is Bristol Parkway.

The Memorial Stadium is in the north of Bristol at just over 2 miles from Bristol's city centre and slightly further from Bristol Temple Meads, the main railway station.

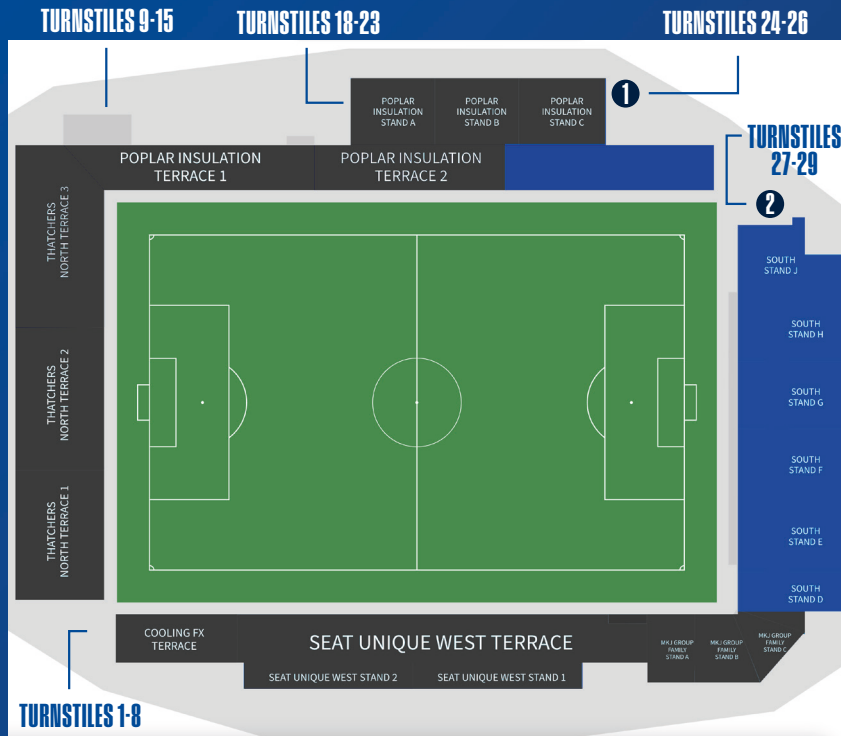
### BY TAXI

Uber and Private Hire services operate in Bristol, and many are wheelchair accessible and can provide a suitable alternative to the bus or car. The recommended point of drop off is Filton Avenue as this is the only access point to the ground.

### ELECTRIC SCOOTERS

Voi electric scooters are eco-friendly and available from nearby charging points in close proximity to the stadium.

# ENTERING THE MEM



**1** For tickets to the Poplar Insulation Terrace 3, enter through turnstiles 24-26.

**2** For tickets to the Brunel South Stand enter through turnstiles 27-29.

There will be instructions at each turnstile explaining how to use your E-ticket or Match Ticket to enter the ground from here.



For the 22/23 season we are glad to have introduced an Away Fan Bar where you can enjoy drinks and entertainment before the game and at half time.

# USING YOUR TICKET

## MATCH TICKETS & E TICKETS

PLACE YOUR TICKET/PHONE INSIDE OF THE SCANNER

WAIT FOR GREEN/BLUE LIGHT TO FLASH

GO THROUGH TURNSTILE



# ACCESSIBILITY

## *BRISTOL ROVERS FC DISABLED SUPPORTERS ASSOCIATION*

The official Bristol Rovers FC Disabled Supporters Association (BRFC DSA) is an independent supporters group formed in May 2017.

It is run by disabled supporters for disabled supporters.

### *THEIR GOAL...*

To represent all disabled supporters of Bristol Rovers FC in their dealings with the club.

To assist with improving the facilities and policies that affect disabled supporters.

To bring together disabled supporters along with their family and friends - by encouraging and organising social events and meetings to air views and gather feedback that can be presented to the Football Club.

### *OUR REPRESENTATIVES...*

Our representatives will aid any disabled supporters who are concerned about their visit to The Memorial Stadium.

For assistance please contact:

Email: [DSAbristolrovers@outlook.com](mailto:DSAbristolrovers@outlook.com)

Twitter: @BristolroversDS

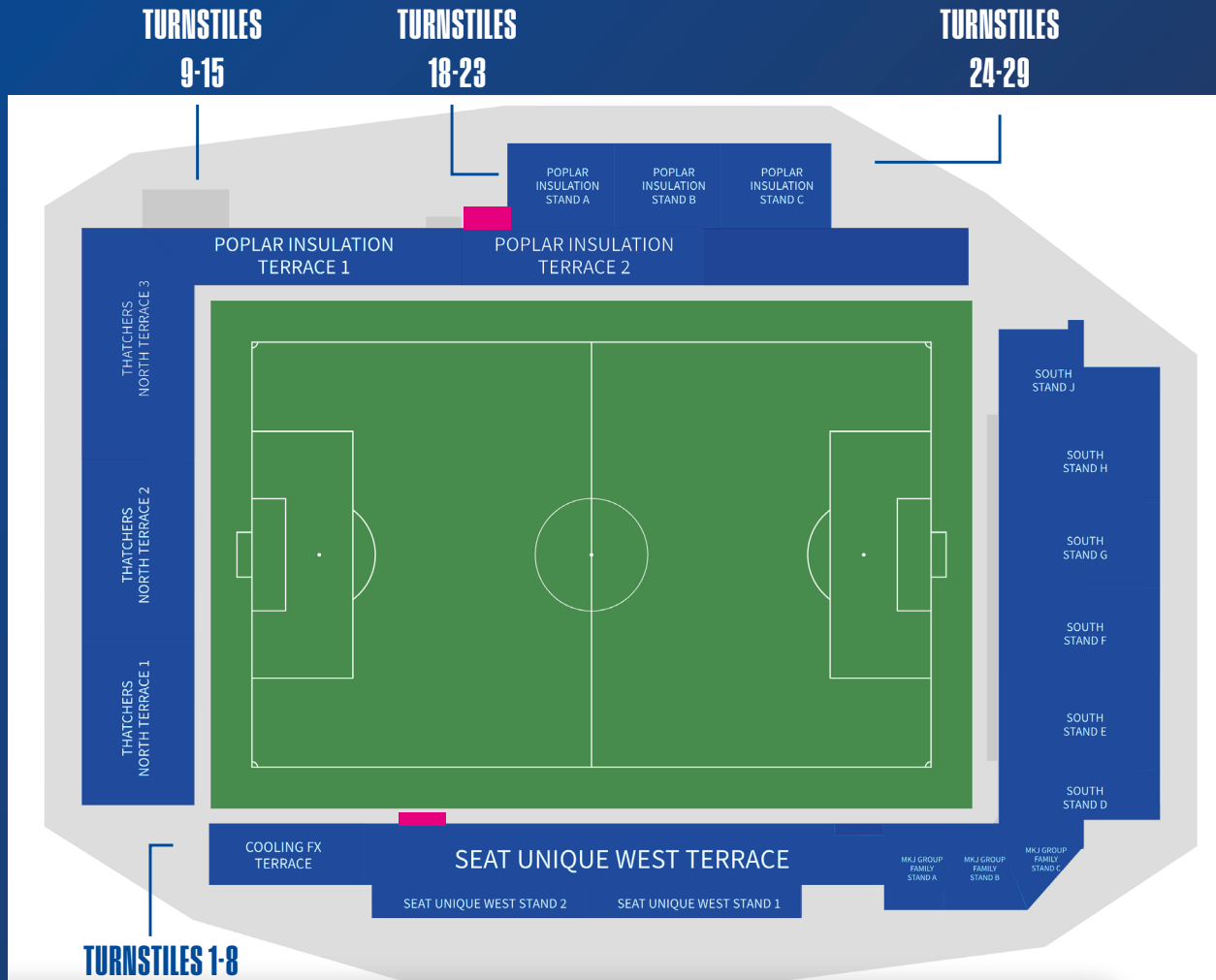
Facebook: @DSAbristollover

Facilities:

The club shop, reception, executive boxes, all bars, and the ticket office all have disabled access and the only area of the ground not currently accessible is the Uplands Stand (East).

# ACCESSIBILITY AREAS

(HIGHLIGHTED)



# MATCHDAY ITINERARY

**3PM K.O**

**7.45PM K.O**

12.30PM

1.15PM

1.30PM

2.55PM

3.00PM

3.00PM

4.00PM

4.45PM

5:30PM

6.00PM

6.15PM

7.40PM

7.45PM

8.30PM

8.45PM

9.30PM

AWAY BAR OPENS OPENS

PLAYERS ARRIVE AT THE MAIN ENTRANCE IN FRONT OF THE RETAIL AREA

TURNSTILES OPEN

THE TEAMS AND MASCOTS ENTER THE PITCH

THE MATCH KICKS OFF

HALF-TIME ENTERTAINMENT AND BIRTHDAY ANNOUNCEMENTS

SECOND HALF BEGINS

FULL TIME





# CONTACT US

IF YOU HAVE ANY FEEDBACK, OR IF YOU NEED ASSISTANCE PRIOR TO A GAME, PLEASE CONTACT US.

## GENERAL ENQUIRIES

Bristol Rovers Football Club,  
The Memorial Stadium,  
Filton Avenue,  
Bristol,  
BS7 0BF

TEL: 0117 9096648.

FAX: 0117 9074312.

FOR ALL AWAY FAN REQUESTS, PLEASE CONTACT

Clare McDonagh on [ticketing@bristolrovers.co.uk](mailto:ticketing@bristolrovers.co.uk).

